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FOR IMMEDIATE RELEASE

Mental Health America of Greater Dallas Receives \$12,000 NFL Draft-a-Thon Award for Supporting Mental Health Resources in Communities of Color

(DALLAS, TX); September 6, 2021 – [Mental Health America of Greater Dallas](#) (MHA-Greater Dallas) is the grateful recipient of a \$12,000 award from the 2021 National Football League (NFL) Draft-a-Thon. The NFL's fundraiser focused on four key COVID-19 Pandemic-related issues health disparities, the digital divide, food insecurity, and *mental health*.

The NFL Draft-a-Thon award will support MHA-Greater Dallas's work to connect individuals from communities of color with mental health resources and further its diversity and inclusion efforts in the communities it serves.

"We are extremely honored for the NFL's recognition of our work done here in North Texas," said Bonnie Cook, Executive Director, MHA-Greater Dallas. She continued, "We are determined to continue building trust with communities of color to eliminate the stigma surrounding mental health."

During 2020's social unrest, MHA-Greater Dallas's Coalition on Mental Illness formed the Mental Health Diversity & Inclusion Taskforce whose membership of North Texas-based organizations, agencies, and advocates meet monthly. The Taskforce is charged to create a Community Solutions Report to eliminate racism and its impact on mental health. The Taskforce plans to release its report by the end of 2021.

To learn more about the Coalition and the Mental Health Diversity and Inclusion Taskforce or to donate to Mental Health America of Greater Dallas, visit [MHA-Greater Dallas/Coalition on Mental Illness](#)

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About Mental Health America of Greater Dallas:

Mental Health America of Greater Dallas, founded in 1947, is a 501(c)(3) non-profit organization working to promote mental wellness through community education and policy advocacy. MHA-Greater Dallas serves as a catalyst to identify, assess, and respond to mental health needs in the community. As a facilitator and coordinator for local mental health service providers, MHA-Greater Dallas operates through long-range strategic planning along with immediate responses to community crises as they arise. In addition to our efforts to supply information, education, and advocacy related to mental health issues, we also provide preventive programs designed to equip high-risk populations (including children, adolescents, the homeless, and the indigent) with information and skills to combat stress and adversity. earn more: www.mhadallas.org.