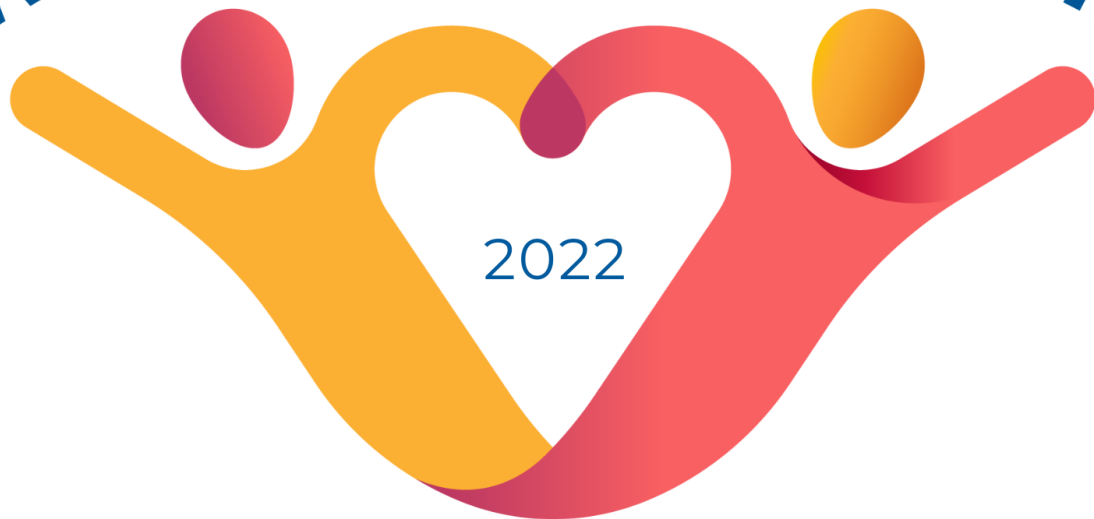


Adolescent Symposium

46th ANNUAL



Serving Communities
Working With Youth

SPONSORSHIP PACKAGES





MHA-GREATER DALLAS IS PROUD TO PRESENT OUR 46TH ANNUAL ADOLESCENT SYMPOSIUM OF TEXAS!

EVENT DETAILS:

February 9-10, 2022

Virtual Ethics Showcase | Plano Event Center

DAY 1

ETHICS SHOWCASE

February 9, 2022

1:00 p.m. - 4:30 p.m.

- Virtual Half-day
- 3 Hours Ethics CEU's
- 100+ attendees

DAY 2

MAIN EVENT

February 10, 2022

8:00 a.m. - 4:30 p.m.

- In-Person
- Full-day event
- 6 Hours CEUs
- 650 Attendees

PACKET INFORMATION

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SPONSORSHIP & LOGO DEADLINE FOR PRINTED MATERIALS:

NOVEMBER 12, 2021

Please mail form and payment to:

Mental Health America of Greater Dallas,
624 N. Good-Latimer, Suite 200, Dallas, Texas 75204

For questions about sponsorship or general event inquiries contact

Meaghan Read, Director of Marketing and Communications

mread@mhadallas.org | 214.871.2420 ext. 110

SPONSORSHIP PACKAGES

Sponsor Levels & Benefits	Title \$10,000	Premier \$8,000	Diamond \$6,500	*CUSTOM * \$3,500	Platinum \$2,500	Gold \$1,500	Silver \$500
Registration	14	12	10	6	4	2	1 Day 2 only
Lunch, snack, beverages	●	●	●	●	●	●	●
Presented in opening remarks with capes	3 gold	1 royal blue					
Recognition on website	Linked logo	Logo	Logo	Logo	Logo	Listed	Listed
Recognition on all promotional materials	●	●	●	●	●	●	Listed
Recognition in program	Logo on Cover	Logo Inside Cover	Logo	Logo	Logo	Listed	Listed
Insert in registration packet	●	●	●	●	●		
Keynote introduction	●						
Acknowledgement at opening remarks	●	●	●	●	●		
Logo on bag	●			*			
Sponsor profile on social media	●	●	●	●	●	●	
Exhibit tables	2-prime	1- prime	1 - prime	1 - priority	1 - priority	1 - general	1 - general
Symposium welcome from podium	●	●					
1 minute commercial	Keynote	Workshop	Workshop	*			
Lunch welcome				*			
VIP seating	●	●	Reserved				
Signage on stage	●	●					
Event signage	●						
Custom social media package	●	●	●	●	●	●	●
VIP Happy Hour	*	*	*	*	*	*	*
Sponsor Profile on Conference App	●	●	●	●	●	●	●
Recognition on App notifications	●	●	●				
Lead Retrieval	●	●					



KEYNOTE SPEAKER

Bekah Charleston

presenting

"Uniquely Me: A Sex Trafficking Survivor's Journey"

TITLE SPONSORSHIP

\$10,000

IN-PERSON

- Registration for both days for 14 people of your choosing
- Lunch, snacks, beverages included
- Three gold capes presented in opening remarks for Day 2
- Two prime location tables for exhibiting
- 1-minute video commercial during day 2 opening remarks (Commercial not recorded by MHA-Greater Dallas)
- Recognition during Day 1, Ethic Showcase
- Symposium welcome from the podium during opening remarks on Day 2
- VIP seating

MARKETING

- Logo on event signage
- Linked logo on the event webpage
- Recognition on all promotional materials
- Recognition on the cover page of the conference program
- Logo on attendee swag bag
- Insert in registration packet/swag bag
- Custom social media package
- Sponsor profile on MHA-Greater Dallas social media channels

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download
- Lead retrieval
- Recognition on the app-wide notification system

**Your
Logo
Here!**

**Your
Logo
Here!**

PREMIER SPONSORSHIP

\$8,000

IN-PERSON

- Registration for both days for 12 people of your choosing
- Lunch, snacks, beverages included.
- One royal blue cape presented in opening remarks on Day 2
- One prime location table for exhibiting.
- Acknowledgment in opening remarks on Day 2
- Symposium welcome from the podium
- Workshop sponsorship (1 minute commercial, signage)
- VIP seating

MARKETING

- Logo on the event webpage
- Recognition on all promotional materials
- Recognition on the conference program cover page
- Insert in registration packet/swag bag
- Custom social media package
- Sponsor profile on MHA-Greater Dallas social media channels
- Signage on stage

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download
- Lead retrieval
- Recognition on the app-wide notification system



DIAMOND SPONSORSHIP

\$6,500

**Your
Logo
Here!**

IN-PERSON

- Registration for both days for 10 people of your choosing
- Lunch, snacks, beverages included
- One prime location table for exhibiting
- Acknowledgment in opening remarks
- Reserved seating

MARKETING

- Logo on the event webpage
- Recognition on all promotional materials
- Logo in the conference program
- Insert in registration packet/swag bag
- Custom social media package
- Sponsor profile on MHA-Greater Dallas social media channels
- Workshop sponsorship (1-minute commercial, signage)

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download
- Lead retrieval
- Recognition on the app-wide notification system





**Your
Logo
Here!**

CUSTOM SPONSORSHIP

\$3,500

IN-PERSON

- Registration for both days for six people of your choosing
- Lunch, snacks, beverages included
- One priority location table for exhibiting
- Acknowledgment in opening remarks on Day 2

MARKETING

- Logo on the event webpage
- Recognition on all promotional materials
- Logo in the conference program
- Insert in registration packet/swag bag
- Custom social media package
- Sponsor profile on MHA-Greater Dallas social media channels

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download
- Recognition on the app-wide notification system

What does a custom sponsorship mean?

In order to provide all the things that make Adolescent Symposium a favorite for all, your custom sponsorship helps us add things like meals, swag bags, name badges, and CEU's!

For custom sponsorships, your money will go toward the item we are customizing with your logo as well as the package for the exhibition. Customizations are on a first come first serve basis. The quicker you sign on, the sooner we remove that item from the list and add you as a sponsor to our promotions!

For a list of customization suggestions see page 8.

We can create a custom sponsorship with you.

Contact Meaghan Read at

mread@mhadallas.org | 214.871.2420 ext. 110

PLATINUM SPONSORSHIP

\$2,500



**Your
Logo
Here!**

IN-PERSON

- Registration for both days for four people of your choosing
- Lunch, snacks, beverages included.
- One priority location table for exhibiting.
- Acknowledgment in opening remarks on Day 2

MARKETING

- Logo on the event webpage.
- Recognition on all promotional materials.
- Logo in the conference program.
- Insert in registration packet/swag bag.
- Custom social media package.
- Sponsor profile on MHA-Greater Dallas social media channels.

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download



**Your
Logo
Here!**

GOLD SPONSORSHIP

\$1,500

IN-PERSON

- Registration to both days for two people of your choosing
- Lunch, snacks, beverages included
- One general location table for exhibiting

MARKETING

- Name on the event webpage
- Recognition on all promotional materials
- Listed in the conference program
- Custom social media package

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download

SILVER SPONSORSHIP

\$500



**Your
Logo
Here!**

IN-PERSON

- Registration for one to Day 2, full day event
- Lunch, snacks, beverages included
- One general location table for exhibiting

MARKETING

- Name on the event webpage
- Listed on all promotional materials
- Listed in the conference program
- Custom social media package

CONFERENCE APP PERKS

- Sponsor profile
 - Logo
 - Direct link
 - Direct email
 - Direct phone
 - Digital Download

**We cannot have a successful Adolescent Symposium
without your sponsorship!**

We cannot wait to see you all!

Your exhibit table will be reserved once we receive your payment.

Refunds will not be available.

Payment can be made to:

Mental Health America of Greater Dallas,
624 N. Good-Latimer, Suite 200, Dallas, Texas 75204

**For questions about sponsorship or general event inquiries contact
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SPONSORSHIP CUSTOMIZATIONS

Lunch Sponsor

- Lunch commercial
- Lunch welcome
- Lunch signage

Conference Swag Bag

- ASOT logo, your logo, MHA-GD logo, title logo
- Registration signage

Breakfast Sponsor

- Breakfast signage

Name Badge Sponsor

- Registration Signage
- Lanyard with logo

Notepad Sponsor

- ASOT logo, MHA- Greater Dallas logo, your logo

Happy Hour Sponsor

- Welcome networking event
- Signage at networking event

Keynote Spotlight

- Acknowledgment Before Keynote Introduction

Coffee/Beverage/Snacks

- Signage at coffee station

Suggestions for Custom sponsorship package:
We can build a customized package that fits your organization.

For questions about sponsorship or general event inquiries contact
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SPONSORSHIP ADD-ONS

Only available as an add-ons to a base sponsorship package.

**Sponsor profile
on MHA-Greater Dallas social
media channels
\$75**

**Conference App
Lead Retrieval
\$150**

**Recognition in all Promos
\$75**

**Extra Registration
\$100**

**Table Sitter
(no workshops)
\$50**

**SPONSORSHIP & LOGO DEADLINE FOR PRINTED MATERIALS:
DECEMBER 15, 2021**

Please mail check payment to:

Mental Health America of Greater Dallas,
624 N. Good-Latimer, Suite 200, Dallas, Texas 75204
MHA Tax ID# 75-0999935

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Register by using the code or link on this page.

Once we receive your sponsorship registration, we will send you an invoice. You can then pay by card, check, or bank transfer.

[CLICK HERE TO REGISTER SPONSORSHIP](#)

Please mail check payment to:

Mental Health America of Greater Dallas,
624 N. Good-Latimer, Suite 200, Dallas, Texas 75204

Please note that your sponsorship is not confirmed until payment is received.

**SPONSORSHIP & LOGO DEADLINE FOR PRINTED MATERIALS:
DECEMBER 15, 2021**

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